

Luvell Stepter



Luvell Stepter was born and raised on the tough streets of Chicago's Westside. He was surrounded by many obstacles growing up, yet he was determined not to become a product of his circumstances. He wanted to make the best out of the opportunities he was given. He recognized that not only could he change himself, but he could also be a catalyst for change in his environment. This mindset is what led to him founding the B3 Young Adult Men's Mentoring Group. His philosophy is that we are our brother's keepers and should leave no one behind.

With this positive ideology, Luvell has gone on to become a published author, motivational speaker, and an ordained minister. He is grateful for every opportunity he has received to minister, motivate, and teach seminars at numerous churches and organizations. His desire to help people reach their destiny lead him to create A Pleasant Word Blog, a place where anyone can receive motivation, encouragement, and information to help them become all that they are called and created to be in life.

As someone who is very passionate about design, Luvell is the president of F.L.A.M.E Productions Inc., a company he founded at the age of 17. His drive at such a young age made it possible for him to meet with and befriend renowned designers at Nike and Daymond John (founder of FUBU & an investor on Shark Tank). It is through his production company that he created his profitable clothing brand, Cuzzo Clothing, and has launched his self-titled luxury accessory line.

Luvell currently resides in Chicago with his beautiful wife, Karla and son Noah. Outside of their professional endeavors, they enjoy having new culinary adventures and love traveling to tropical destinations around the world.

Luvell is determined to accomplish God's purpose for his life by helping and encouraging people through biblical lessons and motivational messages. The message he delivers rings true for all people, regardless of age, class, or religion - "If you can change your thinking, You will change your destiny."

